

# SEMIAHMOO FAMILY PLACE 2018/2019 CORPORATE GIVING

**Yes!** We would like to support our growing community and help families to connect through play, in the following way(s):

Prize Sponsor		Naming Sponsor	
Item	Value	Item	Value

**In Kind**

Corporate Donor		Program Sponsor	
<input type="checkbox"/> Supporter (up to \$249)	<input type="checkbox"/> Partner (\$250 - \$499)	<input type="checkbox"/> Presenter (\$5,000 - \$9,999)	<input type="checkbox"/> Innovator (\$10,000+)
<input type="checkbox"/> Associate (\$500 - \$999)	<input type="checkbox"/> Investor (\$1,000 - \$4,999)	Directed towards:	
<input type="checkbox"/> Presenter (\$5,000 - \$9,999)	<input type="checkbox"/> Innovator (\$10,000+)	<input type="checkbox"/> Baby Place	<input type="checkbox"/> Family Place
		<input type="checkbox"/> Active Saturdays	

**Cash**

**Cash Donation Amount: \$ \_\_\_\_\_**

**Payment:**  Cash or  Cheque (payable to Semiahmoo Family Place)

**Business** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **Prov** \_\_\_\_\_ **Postal** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Title** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

Please call or email to confirm details or send completed form to:



Semiahmoo Family Place  
16824 32 Avenue Surrey, BC V3S 0L5  
Phone: (604) 592-2605  
ed@semiahmoofamilyplace.com  
semiahmoofamilyplace.com

**SEMIAHMOO FAMILY PLACE (SFP)** is a non-profit family resource and drop-in centre for parents, caregivers and their children from newborn to age six.

## MISSION

To connect families through play

## PURPOSE

To provide a comfortable, safe, stimulating place where all children can come together at no-or low-cost

To reduce isolation of caregivers and children

To provide learning and social experiences for children

To provide equipment and supplies not accessible to most families individually

To integrate all families regardless of income, race or social structure

## COMMUNITIES SERVED

South Surrey  
White Rock  
Langley  
Cloverdale  
Newton

# SFP SPONSORSHIP

A WIN-WIN

## YOUR BUSINESS

- Enhance brand perception
- Attract new customers
- Increase employee satisfaction

## SEMAIHMUO FAMILY PLACE

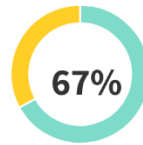
- Programs to children and families
- Added value for members
- Relationships with local businesses



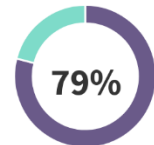
## WHAT THEY SAY



of consumers would switch brands to support a cause<sup>2</sup>



of employees prefer to work at socially responsible corporations<sup>3</sup>



of shoppers would donate to a nonprofit associated with a trusted brand<sup>1</sup>

## SPONSORSHIP OPTIONS

SFP offers a variety of ways for you to support local children and families, give back to your community, and build your brand.



**Corporate Donors** can receive a tax receipt, employee benefits, advertising opportunities, recognition online and at events, and more



**Naming Sponsors** gift SFP with in-kind donation of toys, appliances, or other items branded with sponsor recognition to be used in the SFP space



**Prize Sponsors** provide cash or in kind items to be featured in fundraising raffles, contests and other giveaways



**Program Sponsors** receive extensive brand visibility and recognition benefits with a gift of \$5,000 or more directed to a specific program

## AUDIENCE

Nearly 8,000 adults and children (newborn to age 6) attend SFP programs each year, with an average of 30 new member households welcomed each month.



1000+ Member Households

Langley Surrey  
South Surrey

White Rock Newton  
Cloverdale



Women  
25-54



650+ Subscribers



575+ Followers

<sup>1</sup> Cone Communications, "2013 Cone Communications Social Impact Study"

<sup>2</sup> Cone Communications, "2015 Cone Communications /Ebiquty Global CSR Study"

<sup>3</sup> Ibid

# Semiahmoo Family Place - 2018/2019 Corporate Giving



	Supporter up to \$149	Partner \$150- \$499	Associate \$500 - \$999	Investor \$1000-\$4,999	Presenter \$5,000-\$9,999	Innovator \$10,000+
<b>Donor</b>						
Tax Receipt (if applicable)	✓	✓	✓	✓	✓	✓
Subscription to Monthly Newsletter	✓	✓	✓	✓	✓	✓
SFP Drop-in Punch Cards for Employees	1 x 10-visit	2 x 10-visit	up to 5 x 10-visit	up to 15 x 10-visit	up to 25 x 10-visit	up to 50 x 10-visit
SFP Website Recognition		✓	✓	✓	✓	✓
Annual Donor Brunch			✓	✓	✓	✓
Monthly Newsletter Advertising (per yr)			1	2	2	3
Framed Thank You Letter for Display			✓	✓	✓	✓
Individual Facebook Post					✓	✓

<b>Prize Sponsor (all the benefits of Corporate Donor, plus...)</b>						
SFP Website – Raffle or Contest Info Page	Link	Link	Link & Logo	Link & Logo		
Newsletter & Facebook - Mentions	Link	Link	Link & Logo	Link & Logo		
Promotional Materials - Featured Logo			✓	✓		
Draw Day - Recognition Speech			✓	✓		
Tickets - Featured Logo				✓		

<b>Naming Sponsor (all the benefits of Corporate Donor, plus...)</b>						
SFP Website – Corporate Giving Page		Link	Link	Link & Logo	Link & Logo	Link & Logo
Newsletter & Facebook - Special Thanks		Link	Link	Link & Logo	Link & Logo	Link & Logo
Exclusive Named Plaque (if desired)			✓	✓	✓	✓

<b>Program Sponsor (all the benefits of Corporate Donor, plus...)</b>						
SFP Website - Program Page					Link & Logo	Link & Logo
Newsletter & Facebook - Special Thanks					Link & Logo	Link & Logo
Press Release					✓	✓
Brochure					✓	✓
Sponsor's Signage						✓
Exclusive Title Sponsor						✓