



ANNUAL REPORT 2017-2018

Fiscal Year Ending June 30, 2018

semiahmoo
FAMILY  PLACE

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CONNECTING A COMMUNITY

Year in Review

When families and children connect in a safe and fun semi-structured space to play together, build skills, and learn from each other, our families become stronger and our community grows.

Semiahmoo Family Place (SFP) has been proudly serving the South Surrey/White Rock area for more than 27 years. This was another year of increased attendance with 2,138 household visits to our drop-in programs, for a total of 7,991 children and caregivers.

1,136 program hours serving families and children

The flagship Family Place program welcomed an average of 519 children and caregivers each month, reaching up to approximately 650 in both October and November.

As expected, our Baby Place program saw an increase in visits as we sought to fill a void left by the cancellation of the Fraser Health New Parents group. Attendance was up by 40% this year, with an average of 82 babies, toddlers, and caregivers attending each month.

Active Saturdays, our newest program made possible by the Peace Arch Hospital Foundation, launched in September 2017. It is the only local drop-in geared towards families with young children available on Saturdays. The program focuses on physical literacy and family bonding by providing instructor-led activities for all ages including yoga, dance, fitness, sports and more.

In January 2018, SFP announced a rare increase to Pay-As-You-Go drop-in fees (from \$3 to \$4) and Pre-Paid Punch Cards (from \$2 to \$2.50). And, to make play time easier and more affordable for all, we removed the requirement of a paid membership in order to purchase discount pre-paid punch cards. Along with responses to these changes, we have received additional positive feedback regarding the launch of a monthly newsletter for our membership that provides local events, parenting resources and upcoming SFP activities and news.

Looking Ahead

SFP recognizes the importance of a convenient and enjoyable experience for our membership, so that families can focus on having fun, and watching their children grow. We also realize our duty to develop and protect this organization which has grown from a simple gathering of like-minded parents. In the coming years, our priority will continue raising awareness of programs throughout the community for those that could benefit, focus on identifying and soliciting diverse, reliable and steady funding, and enhancing administration and infrastructure to better serve membership.

This has not been, and could not continue to be, possible without the contribution of our funders, sponsors, donors, staff and volunteer Board of Directors.

Lisa Legazpi

Executive Director

October 25, 2018

Semiahmo Family Place

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Charitable Registration No. 133974949 RR0001

Mission & Purpose

The mission of Semiahmoo Family Place is to connect families through play.

With the support of neighbours like you, SFP can continue to:

- To provide a comfortable, safe, stimulating place where all children can come together at no or low cost; to learn and to build social skills through age appropriate activities without segregating children by age or separating child from caregiver or siblings
- To reduce isolation of caregivers and children
- To provide learning and social experiences for children
- To provide equipment and supplies not accessible to most families individually
- To integrate all families regardless of income, race or social structure

Administration

Kate Lucas, Monica Bodger, Elise Steeves, and Lucy Lin joined the dedicated Board of Directors who provide guidance on programming and fundraising activities.

SFP bid farewell to Barb Drofenik and Maria Cuevas and welcomed Cindy Molina who has brought her ECE certification and many years of experience.

Directors

Kristine Salzmann, President
 Donna Mui, Treasurer
 Kate Lucas, Secretary
 Wendy Clendenin
 Stella Jiang
 Leah Burns
 Monica Bodger
 Elise Steeves
 Lucy Lin

Staff

Lisa Legazpi, Executive Director

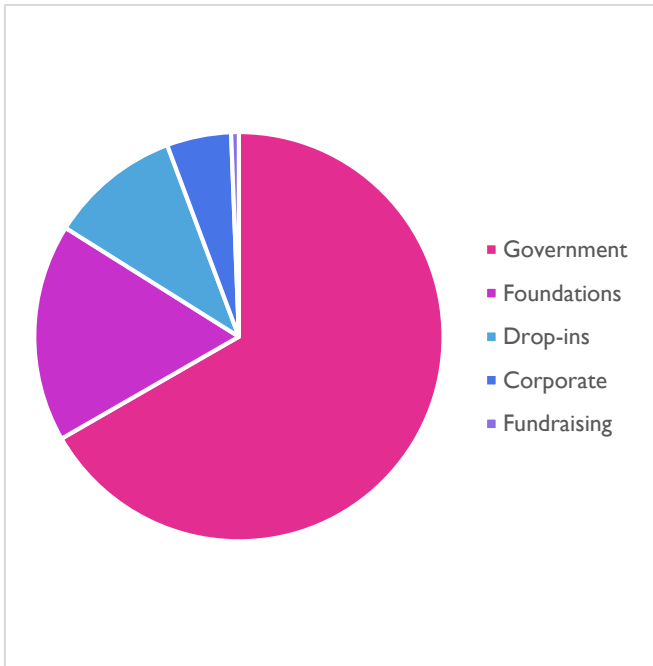
 Maria Olivera, Facilitator
 Gisele Thomas, Facilitator
 Cindy Molina, Facilitator
 Holly Halford, Facilitator
 Aimee Tudhope, Facilitator
 Alyssa Roberts, Facilitator

200+ volunteer hours

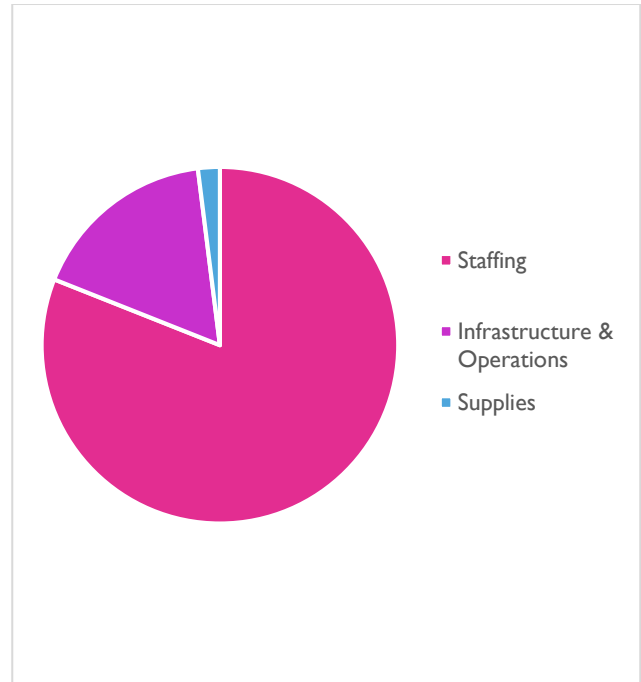
FINANCIALS

Figures for Fiscal Year 2017-2018

Income



Expenses



Income	\$87,073
Government	\$58,073
Foundations	\$15,000
Drop-Ins	\$9,037
Corporate	\$4,432
Fundraising	\$531

Expenses	\$83,570
Staffing	\$67,707
Infrastructure & Operations	\$14,207
Supplies	\$1,656

Deferred Income \$3,503

IMPACT

Family Place

Mon-Fri, 9:30-12:30pm
Newborn up to 6 years old

Children and families connect through play, including circle time, arts and crafts, music, dramatic play, and gym time.

- 6,233 children and adults
- 1,744 families
- 140 new member households
- 245 sessions
- 735 program hours



“I love bringing my girls to SFP. As soon as we walk in the door we are greeted by warm and helpful employees. My kids love all the activities you have to offer and especially music with Nelson.

It’s tough taking two young children out and I always feel safe and happy when I’m at SFP. There’s always a lending hand when needed and my kids love all the staff and all the new children they meet playing. I’ve met a lot of nice parents as well. Our whole family is always excited to go back and visit.”

Baby Place

Tues-Thurs, 12:00-2:00pm
Newborn up to 18 months old

A calm, safe environment for new parents to meet each other with their babies, access resources and avoid isolation.

- 984 babies, toddlers and caregivers
- 197 families
- 69 new member households
- 151 sessions
- 302 program hours



“I have loved going to Semiahmoo Family Place ever since I have moved here! It was tough at first with my kids 21 months apart, but family place was a great place to start venturing off on my own with both kids. It was contained, safe, had something for all ages, cheap, and I have met so many wonderful families there! ... The staff here are so sweet and caring and make you feel so welcome.”

Active Saturdays

Saturdays, 9:30-12:30pm (Sept-Jun)
Newborn up to 6 years old

SFP's newest program, sponsored by Peace Arch Hospital Foundation, promotes physical literacy and features guided activities such as dance, multi-sport, yoga and more for families, along with free gym play and access to the SFP play space and playground.

- 774 children and caregivers
- 197 families
- 26 new member households
- 33 sessions
- 99 program hours



“My 2-year old son likes SFP. He follows rules easier than being at home. As a mother, I learn some great experiences about nursing and raising children from other Moms. The teachers here are very nice and talented. We all love to come.”

Outreach

- 7th Annual Kensington Prairie Fall Festival – SFP joined Alexandra House and City of Surrey for a free annual Open House on September 16, 2017 showcasing local early years programs and celebrating the season with music, activities and refreshments
- Joy of Giving – 5 families received holiday hampers from Choices Markets along with unwrapped gifts provided by generous SFP member families
- 7th Annual Indoor Tree Lighting Celebration – Santa visited Kensington Prairie on December 2, 2017 for a special free holiday celebration



SUPPORT

Semiahmoo Family Place is grateful to receive funding and acknowledge the support of donors, sponsors, foundations, service groups and government agencies who make it possible to provide programs in our community.

Community Partners

BC Government (Community Gaming Grant,
Ministry of Children and Family Development)
Peace Arch Hospital Foundation
United Way
Choices Markets
Soroptimist
City of White Rock



Fundraising

2018 SFP Spring Raffle

More than \$200 was raised during SFP's first semi-annual raffle. 191 tickets were sold May 1-31, with grand prize draw on June 2.

Your donation can help keep SFP affordable and accessible for all.

Please give.

Thank you for your support!

Choices Markets

SFP gratefully recognizes a community champion, who provide a variety of support in addition to supplying hampers for our Joy of Giving campaign.

Star of the Season

Choices Markets collected \$4,250 in donations at checkout to support local children and families.

BBQ and Pancake Breakfast

Choices Markets hosted a BBQ fundraiser in August and a Pancake Appreciation Breakfast in December where SFP volunteers had the chance to meet and thank members of the community for their support.