



GROWING COMMUNITY THROUGH FAMILY

ANNUAL REPORT
2018-2019

semiahmoo
FAMILY  PLACE

Semiahmoo Family Place (SFP) is a non-profit family resource and drop-in play centre serving the South Surrey/White Rock area since 1991.

We provide a safe and fun, semi-structured space for babies, toddlers and preschoolers to play and learn together. Parents and caregivers also build skills and relationships while they engage with their children, supported by early childhood facilitators.

MISSION

To connect families through play

GOALS

To provide a comfortable, safe, stimulating place where all children can come together at no or low cost; to learn and to build social skills through age appropriate activities without segregating children by age or separating child from caregiver or siblings

To reduce isolation of caregivers and children

To provide learning and social experiences for children

To provide equipment and supplies not accessible to most families individually

To integrate all families regardless of income, race or social structure

GROWING COMMUNITY THROUGH FAMILY

As SFP's new Executive Director, I am proud and excited to share the changes and growth that have been achieved at Semiahmoo Family Place during the last fiscal year.

And grow, we did! All three drop-in programs saw significant increases in the number of families visiting each month, as well as the number of new families joining us for the first time. In total, more than 3,265 families dropped in for a total of 8,200 child and caregiver visits. Of those, 327 were new families to SFP. Welcome!

Over the last year, our team of trained, skilled, and experienced program facilitators focused on developing programming and activities based on a monthly theme. With access to a new lending library, staff regularly rotated toys, loose parts, and resources for the delight and challenge of young minds. And as always, facilitators continued to foster supportive relationships with caregivers and kids. And that really is the key – our relationships. SFP feels like a second home to so many, because that is our purpose – to be a family of community, and a community of families.

In fact, in March 2019 we invited members to participate in a survey about SFP, and the results are a reminder of how valued we are in the community.

- More than 87% feel welcomed and accepted
- 84% would recommend our programs to a friend (that is how most new members find us!)
- 89% believe SFP is welcoming to diverse families
- 81% feel their family has benefited from SFP programs

Additional comments from survey respondents are woven throughout this report, and I encourage all families to share their experience, thoughts, and suggestions with us whenever possible.

As we move forward, we will continue to rely on our family of members, volunteers, partners, and the public to support the growth of our community, and of your Semiahmoo Family Place. Thank you!



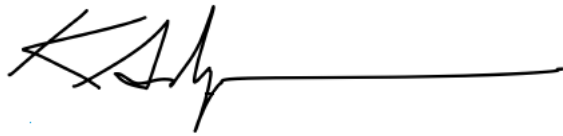
Kate Lucas
Executive Director
Semiahmoo Family Place
October 17, 2019



LETTER FROM THE PRESIDENT

It is the role of the Board of Directors to reflect on the challenges SFP faces and always look for ways in which we can improve. In the coming year, we plan to establish a Strategic Plan that will lay out specific, measurable steps and goals for the next three years. We plan to launch a Parent-Child Mother Goose program off-site so that we can improve our accessibility to families who may be better served by programs in other neighbourhoods. And, I am delighted that our staff will continue to enthusiastically take on professional development opportunities on an ongoing basis.

As always, we love to hear from SFP families. We invite you to visit us at our website or on Facebook, and to subscribe to our newsletter to keep up to date on what's happening at SFP and in early childhood news and events. We hope you continue to connect with families through play at SFP – and if you have any feedback or want to volunteer, we welcome you to connect with us, too.



Kristine Salzmann
President, Semiahmoo Family Place



*“There is no power for change greater than
a community discovering what it cares about.”*

– Margaret J. Wheatley

2018-19 BOARD OF DIRECTORS

Kristine Salzmann, President
Donna Mui, Treasurer
Elise Steeves, Secretary
Wendy Clendenin

Stella Jiang
Lucy Lin
Catherine Christoff

ADMINISTRATION

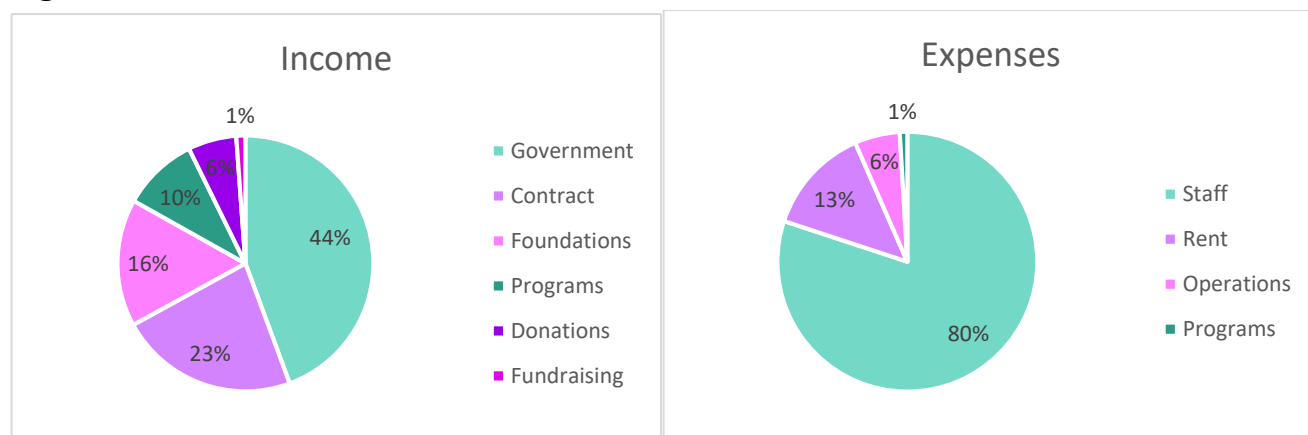
In January 2019, we bid farewell to Lisa Legazpi. Lisa originally joined the SFP team as a Program Facilitator, and held the role of Executive Director for nearly five years.

Upon Lisa's departure, SFP welcomed Kate Lucas to the ED position. Over the last year, Kate's experience in nonprofit management has contributed to increased organization management, communications and fundraising activities.

In March 2019, Kayley Bach became SFP's first Lead Program Facilitator. As a certified Early Childhood Educator and experienced caregiver, Kayley helped to define this new role which is responsible for coordinating development activities and themes, data capture, and other administrative tasks.

FINANCIALS

Figures for Fiscal Year 2018-2019



Income		Expenses	
\$95,558		\$95,558	
Government	\$42,404	Staff	\$76,510
Contract	\$21,640	Rent	\$12,764
Foundations	\$15,394	Operations	\$5,389
Drop-ins	\$9,170	Supplies	\$895
Donations	\$5,851		
Fundraising	\$1,099		

PROGRAM IMPACT

Family Place

Monday – Friday, 9:30am – 12:00pm

Family Place is a program for children up to six years old to connect with parents, caregivers and other kids through play.

Activities include circle time, arts and crafts, live music with Nelson every Wednesday at 10:30am, dramatic play, and access to free play in the gym, playground or open field.

- 6,048 children and adults
- 2,521 family visits (45% increase)
- 170 new families (21% increase)
- 236 sessions
- 590 program hours



“Semiahmoo Family Place has been an incredible connection point for my family and I to others in our community. The staff members are so warm and welcoming, and I feel they are genuinely happy to see us. They introduce us to other people. They are warm and accepting and it feels like a safe place to talk about stuff. I love it there!” – SFP Member

Baby Place

Tuesday – Thursday, 12:00pm – 2:00pm

Baby Place provides a calm, safe environment for new parents to meet each other with their babies (ages 0 to 18 months).

Activities include age appropriate toys, space for tummy time, a Mini-Mother Goose circle time and special visits from local health and development consultants, as well as Nelson and his guitar every Thursday at 12:30pm.

- 1,160 children and adults (18% increase)
- 547 family visits (178% increase)
- 74 new families (7% increase)
- 148 sessions
- 296 program hours

“As a new mom, I suffered from Post-Partum and was new to the area with no friends or family around to help. Being able to visit SFP helped me to avoid being isolated, talk about my experiences, gain support from others, make new friends, and become a part of my new community.” – SFP Member



Active Saturday

Saturdays, 9:30am – 12:30pm (September – June)

Like our Family Place program, Active Saturday offers a drop-in play space for children and caregivers to spend quality time together playing and learning, meeting neighbours, and developing a family bond outside the busy week.

In addition to arts and crafts, circle time, and a variety of age-appropriate toys, Active Saturday features a 45-minute session with one of our community partner experts who lead families in activities including dance, gymnastics, martial arts, ball sports, yoga and more!

- 1,052 children and adults (36% increase)
- 197 family visits (113% increase)
- 83 new families (219% increase)
- 32 sessions
- 96 program hours

“I moved to South Surrey a year ago, this program was the first open door that made me feel part of the community, the educators welcomed me and I met other families through them.” – SFP Member

Instructors

- Yoga and Pilates with Beyoutiful Bods and Ocean Yoga
- Rhythmic gymnastics with Ribbonfit
- Soccer with Coastal FC
- Martial Arts with Seung-ri Academy
- Ball sports with Sportball
- Family Fitness with Fit 4 Two



Ask an Expert

Launched in October 2018, Ask an Expert is a series of visits from local professionals and community resources throughout the year during our Family Place and Baby Place Drop-in programs.

SFP invites speakers to talk about a wide range of topics including postpartum care, mental health, early literacy, infant and child development, nutrition and more.

Members can ask questions and receive information on the parent education topics of most interest to them and their family.

This year's topics and speakers

Baby Health – Public Health Nurse

Infant Nutrition – Fraser Health Dietician

Infant Sleep – Public Health Nurse

Family Nutrition – Fraser Health Dietician

Early Literacy & Storytime – Semiahmoo Library

Postpartum – Maternity Nurse from
BC Children's Hospital

Immunizations - Public Health Nurse

Dental Care – Dental Hygienist

Affordable Child Care Benefit –

Options Child Care Resource and Referral



“My go-to mama's group with my son. The staff supported me through early breastfeeding, sleep training and teething dilemmas. We love Music with Nelson and the art station!” – SFP Member

OUTREACH

SFP provides interactive, hands-on activity tables at several local Community Events to connect with hundreds of families and provide information about early childhood program and resources.

- South Surrey Festival – July 28, 2018
- Fall Fair – October 15, 2018
- Tree Lighting – December 1, 2018
- Kindergarten Immunization & Wellness Fair – February 21, 2019



“I think this program was a huge aid to my wife when we had our first child. The staff have all been very warm and welcoming and she made a couple of connections to other moms as well. For myself, during my parental leave I visited several times (for both our children) and have always felt welcomed as well.” – SFP Member



Joy of Giving

During December 2018, SFP collected more than \$1,000 in new, unwrapped gifts to include with hampers of produce and groceries, donated by Choices Markets, in support of five local families in need.

Assisted Access

Not all families have the financial means to regularly attend local programs, including low-cost activities like SFP. This year, 15 complimentary punch cards (total value of \$225) were passed on to families in need through the local Sources Women’s Centre.

COMMUNITY SUPPORT

Semiahmoo Family Place is grateful to receive funding and acknowledge the support of donors, sponsors, foundations, service groups and government agencies who make it possible to provide programs in our community.

Donors and Sponsors

Anonymous (2)
BC Community Gaming Grant
Bill Dutrizac
Choices Markets

Diana Charleston-Barker
Grace Mui
Louise Simonson
Melanie Fraute
Peace Arch Hospital Foundation

Randy Klassen
Sandy Mah
Soroptimist International of
White Rock
Wendy Clendenin

Gifts in Kind

Anonymous
Barre Fitness
City of Surrey – Parks,
Recreation & Culture
Coastal FC
Darcy Kube
FORCe Sales Group

GAO Photography
Joyful Indulgence
Keg Restaurants
My Gym Surrey
Natalie Marynick
Seung-ri Academy
Tap Restaurant

The Lucas Family
The Modern General
Vancouver Aquarium
Vancouver Whitecaps FC
We Play Kids Gym

*“What is important is family, friends,
giving back to your community and
finding the meaning in life.”*

– Adrian Grenier



Friends and Supporters Brunch

SFP hosted its first Friends and Supporters Brunch on May 25, 2019 to celebrate the contributions of sponsors, donors and volunteers. Peace Arch Hospital Foundation was recognized as this year's Outstanding Organization in appreciation of their 3-year commitment to help launch the Active Saturday program. Wendy Clendenin, long-time volunteer and Board Member, was recognized for Outstanding Volunteer Service and received the award from special guest and past SFP Executive Director, Laurel Tien.

FUNDRAISING

2018 Fall Raffle

Nearly 400 tickets were sold, and more than was \$500 raised, through the 2018 Fall Raffle. Tickets were sold from September 4 to October 12, and the draw took place on Saturday, October 3 at noon. Proceeds were used to help provide local children and families with a safe and welcoming place to connect through play.

This fundraising effort wouldn't be possible without the involvement of our generous gift in kind prize donors, so please join us in recognizing their commitment to supporting our community.

Swing into Spring Paint Night

A special thank you goes to the team at A Palette of Fun for coordinating the May 13 event, and to 3 Dogs Brewing for being such wonderful hosts. More than \$340 was raised to support SFP's programs for young children and families. Thank you!



*"We make a living by what we get...
but we make a life by what we give."*

- Winston Churchill

Choices Markets

SFP gratefully recognizes Choices Markets as our community champion, providing variety of support in addition to supplying hampers for our Joy of Giving campaign.

Nearly \$4,600 in donations was collected in November-December 2018 at Choices Markets checkouts through their Star of the Season program.

Choices Markets also hosted a BBQ fundraiser on October 20, 2019 where SFP volunteers had the chance to meet and thank members of the community for their support, as well as collecting nearly \$270 in donations.

CONNECT WITH US!

Drop-In

Family Place

(0 to 6 years old)

Monday – Friday

9:30am to 12pm

Baby Place

(0 to 18 months old)

Tuesday - Thursday

12pm to 2pm

Active Saturday

(0 to 6 years old)

Saturdays, Sept - June

9:30am to 12:30pm

SFP is closed on holidays and long weekends. Visit our online calendar of events for special activities and schedule changes.

Register

Participate in our Sing Me a Song, Parent Education, and Community Visit programs. Visit semiahmoofamilyplace.com to learn more.

Volunteer

Whether you'd like to be in the play space, behind the scenes, join us often or just for special events, there are opportunities for everyone to be involved with their local family place. Visit our website or email ed@semiahmoofamilyplace.com to let us know how you'd like to help.

Donate

You can help Semiahmoo Family Place continue to connect families through play in a safe, respectful, family-centred environment where parents, caregivers and children can find support, resources, and new relationships. Give online or at SFP, receive a tax receipt, and discover the benefits of support.

Subscribe

The monthly SFP newsletter provides parent education, child development, and early years learning information as well as upcoming, local, family-friendly events and activities. Sign up today at semiahmoofamilyplace.com.

Follow

Visit Facebook.com/semiahmoofamilyplace to follow our stories, photos, events, and more!



Semiahmoo Family Place

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